

## CORPORATE SOCIAL RESPONSIBILITY (CSR) POLICY

### ***Introductory Remarks***

Meridianbet Group (hereinafter referred to as "Meridianbet" or the "Company") is committed to conducting its business operations responsibly and sustainably. This Corporate Social Responsibility (CSR) Policy outlines our commitment to integrate ethical practices, community support, environmental stewardship, and social responsibility into our business operations worldwide. Our goal is to build and support communities in each market where we operate, ensuring that we contribute positively to societal development while maintaining high standards of integrity and transparency.

### ***Scope and Application***

This policy applies to all divisions and employees of Meridianbet across all regions in which we operate. It guides our actions in the following core areas:

- National health systems support
- Assistance to underprivileged local communities
- Collaboration with cultural associations and NGOs
- Environmental protection initiatives
- Community engagement activities
- Promotion of responsible gambling
- Employee welfare enhancement
- Overall Environmental, Social, and Governance (ESG) commitment

### ***Objectives***

Our CSR objectives are designed to foster community development and ensure sustainable business practices that benefit not only our stakeholders but also the broader communities where we operate. Specific objectives include:

- Improving the health and well-being of communities through support of national health systems.
- Empowering underprivileged groups by providing essential resources and opportunities
- Promoting cultural and educational activities through partnerships with NGOs and cultural associations
- Reducing our environmental footprint and promoting sustainability practices across all operations
- Engaging with the community through meaningful initiatives and responsible gambling practices.
- Ensuring the welfare and professional growth of our employees.

### ***Stakeholder Engagement***

Meridianbet engages stakeholders through:

- Organizing CSR campaigns that align with our core areas of focus

- Implementing a CSR crowdfunding platform, which allows players to choose between different CSR actions and allocate part of their funds to these causes.

## **Measurement and Reporting**

To evaluate the effectiveness of our CSR initiatives, Meridianbet will utilize the following metrics:

- Total monetary investment in CSR activities
- Number of individuals directly benefited from CSR programs.
- Environmental impact metrics, such as carbon footprint reduction and waste management improvements.

Progress on these metrics will be reported annually in our CSR report, which will be made available to the public through our website and communicated to all stakeholders.

## **Governance**

The Company's Global CSR Department, in collaboration with the Board of Directors, oversees the implementation of this policy. This department is responsible for planning, executing, and monitoring CSR initiatives across the company and ensuring that they align with our strategic objectives and compliance requirements.

## **Compliance and Ethical Considerations**

Meridianbet is committed to the highest standards of ethical conduct and compliance with all relevant legislation, including SEC regulations and local laws in each market. This policy is in alignment with global best practices in CSR and is designed to meet or exceed the expectations of regulatory bodies concerning corporate social responsibility and ESG commitments.

## **Policy Update**

This policy will be reviewed biennially by the Global CSR Department to ensure its continued relevance and effectiveness. Updates will be made to reflect changes in regulatory requirements, business objectives, or strategic direction. Any amendments to this policy will be approved by the Board of Directors and promptly communicated to all employees and stakeholders.